

South 20 Minute

September, 2011



“Thank you for calling South 20 Dodge Chrysler...Nicole speaking?” You heard right, there’s a new voice answering the South 20 phone these days, Nicole Loessl joined our team in the middle of August and to our delight is a perfect fit. In addition to having a love of camping, snowmobiling, vacationing and slow pitch, Nicole and her husband, Les, have been longtime Dodge fans and South 20 customers. There’s also a small tie in that her husband used to be a mechanic for us, so welcoming Nicole into the family wasn’t much of a stretch—she’s been an honorary member for years!

Celebrating The Worst Dressed Golfer

It was the perfect occasion to pull out your riding pants, knee high socks, and golf visors...or maybe your tutu, golf shirt and legwarmers—on Sept. 6, South 20 sponsored the Humboldt Ladies’ Golf Night and celebrated the worst dressed golfer. The turnout was amazing! There were professional golfers with plaid pants tucked into their knee high socks, a large group of dancers including 1 ballerina, and

even a group of absolute red-necks. For their part, the South 20 ladies pooled their imaginations and came up with their own common theme of “Pajama Party”. For some that meant 2 piece flannel, for others night-gowns, ‘spa’ masks and hair towels. A special thank you goes out to Lorna Kuervers for planning the event, collecting prizes, and slaving for hours to make the delicious jello and pudding

shooters that greeted everybody at hole 10. The truth is, when we reflect back on the night’s events, it’s not the team with the best golf score that we’re going to think of, or how we spent 10 minutes digging through the bush for our ball; it’s the tutus, spandex, flannel and straw hats; the laughter, amazing food, and great company. Let’s face it, who needs to know how to golf when you look that good?



Celebrating 25 Years!

We’re not sure how September managed to creep in so quickly, but it’s here and with it comes the beginning of our 25th Anniversary celebrations! To kick off the year Chrysler Canada District Manager, Tim Mqueen, presented owner Steve Slipetz with a 25 year service award. Further birthday celebrations are in the making, watch for details!



RV SHOP EXPANSION

It’s construction time again at South 20, as crews broke ground on Sept. 6 for the second stage of the new RV building. The first step of the journey was completed in January when our RV Techs were finally able to move into their new shop. This new development brings the long awaited adjoining building that will house the RV Parts Department and offices, as well as vehicle and RV detailing.



She’s done it all—chopped wood, chased off bears, drained the sewage tank, climbed through her trailer storage cubby 8 1/2 months pregnant because her family was locked out ...Tracy Kennedy is by all means a camper! That’s one of the reasons she’s such a perfect new addition to our Parts Department, who better to help you understand your camper needs than someone who has been there too? Add in her down-to-earth personality, constant smile, and fearless ability to keep the parts and service guys inline and you have a winning combination. Welcome onboard, Tracy!

SASK FALL SALES EVENT

SEPT. 26-30

BONUS \$500 TOWARDS ACCESSORIES

OR THE PURCHASE OF A SERVICE CONTRACT

REBATES OF UP TO \$10,750

DEALER DISCOUNTS OF UP TO \$4000 OVER & ABOVE

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